**Demo qnr – headers**

**Q1. MA**

**Randomize brands - Randomize products within each brand**

**Brands are collapsible headers, not selectable**

Please select in the below list the products that you have heard of.

**1. ACE**

1. ACE Candeggina Più
2. ACE Candeggina Più Spray Mousse
3. ACE Candeggina Più Sweeze
4. ACE Spray Sgrassatore Igienizzante
5. ACE Spray Bagno Brillante
6. ACE Spray Sgrassatore Cucina

**2. LYSOFORM**

1. LYSOFORM Candeggina Classica
2. LYSOFORM Candeggina Floreale
3. LYSOFORM Spray Bagno Disinfettante
4. LYSOFORM Spray Disinfettante Tutto in uno
5. LYSOFORM Spray Igienizzante Universale

**3. CHANTECLAIR**

1. CHANTECLAIR Sgrassatore Universale marsiglia
2. CHANTECLAIR Spray Anticalcare Universale Antigoccia
3. CHANTECLAIR Multiuso Igienizzante
4. CHANTECLAIR Sgrassatore con candeggina (bouquet fiorito)
5. CHANTECLAIR Sgrassatore Disinfettante Floreale
6. CHANTECLAIR Spray Bagno

999. None of these

**SW: If None of these is selected in Q1, then skip Q2 and Q3**

**Q2. MA**

**Randomize brands - Randomize products within each brand.**

**Display only the products selected in Q1 and None of these.**

**Do not display their parent brands**

And which of the following products did you buy in the last year?

[Same list as in Q1]

999. None of these

**Q3. SA**

**Randomize brands**

**Display only the parent brands of the products selected in Q1 and 99. None of these**

Which of the following brands do you think is most famous?

[Brands of the products selected in Q1]

999. None of these

ENDSCREEN: Thank you!