**QUESTIONNAIRE ABOUT MOVIES AND SERIES**

**Section: MOVIES**

**Q1\_Single - SA**

**PN: Code 7 – open, New order of responses in the list = alphabetically**

What is your favorite type of movie?

How to ... Episode 2 - More on CE questions and Chapters in Askia

1. Action
2. Adventures
3. Comedy
4. Drama
5. Horror
6. Romance
7. Other (specify) - FIX
8. I don’t like movies - FIX

**Q2\_Multi - MA**

**Allow up to 3 answers; Invert responses from a respondent to another, except “Action” to be always after “Adventures”**

**Not mandatory**

What other types of movies do you like to watch? Please select top 3.

1. Drama
2. Comedy
3. Romance
4. Horror
5. Adventures
6. Action
7. Other (specify) - FIX
8. I don’t like movies – EXCLUSIVE - FIX

**Section: SERIES**

**Q1a\_Single - SA**

**PN: Code 7 – open, Randomize responses**

What is your favorite type of series?

1. Drama
2. Comedy
3. Romance
4. Horror
5. Adventures
6. Action
7. Other (specify) - FIX
8. I don’t like movies – FIX

**Q2a\_Multi - MA**

**Rotate responses**

What other types of series do you like to watch? Please select top 3.

1. Drama
2. Comedy
3. Romance
4. Horror
5. Adventures
6. Action
7. Other (specify) - FIX
8. I don’t like movies – EXCLUSIVE - FIX

**To be continued ...**