**Screener survey**

(CATI Demonstration survey)

**Askia Field Course 300**

Hidden variable from sample

**S1 Country**

01 USA

02 Canada

11 France

12 Germany

17 UK

**S2 Language:**

1 English

2 French

3 German

**S3** Name of person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**INTRODUCTION**

Select language of interview (confirmation – pre-select answer from sample)

**Q1**. Good (morning/afternoon/evening). We are carrying out a study on behalf of a major optical company who makes spectacles and contact lenses. Would you be willing to answer a few short questions?

1. Yes
2. No
3. Make appointment

**Q2**. First of all, do you or does anyone else in your household wear glasses or contact lenses?

1. Yes, I do
2. Someone else does
3. Nobody does

**IF 3 at Q2:**

Thank you. Our survey is about spectacle and contact lens users, so I won’t need to ask you any more questions.

CLOSE

**IF 2 at Q2:**

**Q4.** Would someone else in your household be willing to take part in our study? (Ask if they can come to the phone. If not, ask if it would be possible to call them back and speak to them later)

**DO NOT READ**

1. (Person comes to the phone),
2. (Person willing to be interviewed later – make appointment)
3. (Refusal)

**IF 3 at Q4:** Thank you. Our survey is about spectacle and contact lens users, so I won’t need to ask you any more questions. (CLOSE)

**IF 2 at Q4:**

**Q5.** May I take their name, for when I call back?

Record name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Could you tell me when would be a suitable time for me to call back and speak to this person?

**Make** **appointment** and **CLOSE**

**Q6.** May I ask, do you regularly use:

1. Glasses (spectacles),
2. Contact lenses
3. Both

**Q7**. We would like to ask you some more questions about this on the Internet. It will take about 15 minutes to complete. If you give me details of your email address, I will send you a link to the survey.

1. Email address @
2. Refused

**THANK AND CLOSE**